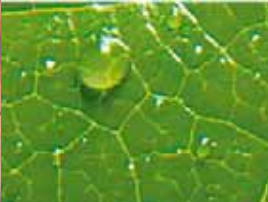




# Tracking and traceability of certified wood products: assuring the reputation of the wood products industry



September 8 2009  
Phil Guillery



# The Forest Trust (TFT)

- What we do – TFT brings Forest Responsible products to the market
- TFT works worldwide, and at every level of supply chains that go back to forests, to assure the availability and profitability of products that do not devastate forests, destroy biodiversity or harm indigenous peoples and local communities



# How we do it

- Tracking and Traceability
- Sustainable Forest Management





# TFT and the FSC

- Last ten years TFT has worked with retailers, factories, and forest managers to bring FSC certified products to the marketplace.
    - 4 million ha of forest across the globe
    - 60 member companies
    - Over 100 factories working on tracking and traceability
  - Often a first step is bringing wood product up to legal standards
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# TFT in China

- Our focus is on legal supply chains from forests of origin through manufacturers in China to markets in Europe and the US
- Preparing for FSC certification





# Observations from our work in the forests and factories

- Explosion of FSC CoC certificates in China
  - No equivalent growth of FSC certified wood to feed this number of producers
  - Tracking and traceability is often missing in factories
  - FSC CoC certificates are being used to market companies and products they produce that are not FSC certified
  - Often this wood comes from unknown or illegal sources
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# The reputation of the FSC, the Certifying Bodies, and the Chinese industry is at risk



## There is a need to tighten the FSC system to:

- Prevent CoC certificates being used as a marketing tool when no FSC certified products are being traded
- Make certain that the necessary tracking & tracing systems are in place to assure the integrity of FSC certified products





# Lack of supply of FSC certified wood

Manufacturers need to be able to locate wood sources that are:

- FSC certified
- Meet FSC Controlled Wood standards
- Meet legality standards



# TFT contact details

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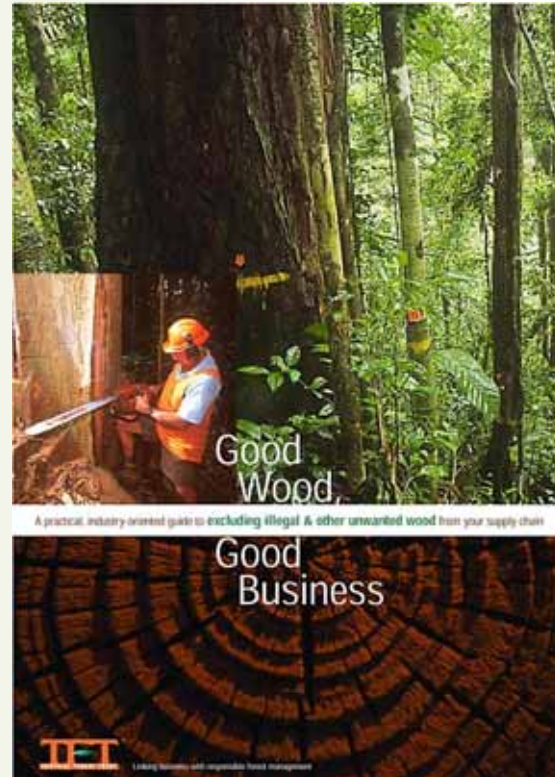
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