



**An International Conference and Business Roundtable:
Legal & Certified Forests & Forest Products in Asia Pacific:
Harmonizing Policy and Practice**

Sept 8-9, 2009 • Shanghai, China

- Sponsored by – International Forestry Cooperation Center of Chinese State Forestry Administration (IFCC-SFA), and The Nature Conservancy (TNC)
- Co-sponsored by – US Agency for International Development (USAID), and the Responsible Asia Forestry and Trade Program (RAFT)
- Organized by – Rainforest Alliance (RA), the Chinese Academy of Forestry (CAF), and WWF Global Forest & Trade Network

Overview:

Rico Hizon, BBC Business News Anchor of Asia Business Report & World Business Report will lead off our intensive 2-day agenda which will examine trends in legal and/or certified forest policies and markets - globally and in China - and explore ways to bridge policy and corporate practices to enhance the capacity for positive change.

The conference will attract hundreds of forest product manufacturing companies and forest management enterprises engaging in legal and certified sustainable trade within China and from many countries that supply to Chinese companies. The conference will also be attended by senior government administrators, executives of international financial institutes, researchers and industry leaders as speakers and panelists.

Objectives:

- Raise industry's awareness of legal and sustainable forest products
- Explore public policies and business practices designed to bring legal and certified forest products to market
- Enhance the capacity to take advantage of opportunities and address challenges posed by the changing policy and business environment

Venue and Dates:

8-9 September, 2009

Plaza Royale Oriental Shanghai

Address: 2288 Pudong Avenue, Shanghai 200136, P.R China

Tel: 86-21-58526666

Fax: 86-21-58525888

Website: <http://www.plazaroyalehotels.com/home.html>

Registration

You need to register for the conference through our website (http://www.cfcn.cn/cmc2/reg_en.asp), or by sending in a registration form (see below) to the event secretariat via fax (86-10-62889754) or via email (huxinyan@caf.ac.cn) **before August 20, 2009**. Due to the limited number of participants, the meeting secretariat will send you a confirmation letter when we received your registration form. You will be admitted to the conference event **by presenting the Confirmation Letter**.

On site check in will be available between 2:00 to 8:00 pm on September 7th and between 8:00-9:00 am on September 8th in the Hotel Lobby.

Language

All proceedings will be in FULL simultaneous Chinese-English translations

Event Fee

The conference is **free of charge**. The organizers will also provide food and beverage during the 1.5 day event, but participants should plan to cover their own travel and accommodation costs.

Visa Application - Invitation Letter

If you need a Formal Invitation Letter sent by the China State Forestry Administration to apply for a visa, please provide the following information to huxinyan@caf.ac.cn (Cell: 86-(0)

13811276071, 86-10-62889754) as soon as possible:

Your Name, Gender, Title, Organization, Nationality, Birth Date, Passport number, Valid dates of passport, contact information, application place and agenda in China.

If you need a formal "event" invitation letter from Rainforest Alliance please contact Jeff Cao at jcao@ra.org

Accommodation

All the attendees can expect to stay at the Plaza Royale Oriental Shanghai for convenience, but you may book any place else you like. **You should plan to book your hotel reservations for yourself**, but the meeting secretariat can also book the hotel for you upon request. Please fill in the relevant information when registering or contact conference secretariat directly.

We have negotiated a group rate for our event: 650 RMB/Standard Room, 1,200 RMB/Executive Room, 1,200 RMB/Suite (Inclusive of Double-Breakfast, Free Internet Access). NOTE: all rooms have internet available without additional costs.

Exhibition space for Legal or Certified Programs and Products

The Conference will provide a venue to display Legal or Certified Products or programs for participant organizations free of charge. **You must pre-register for this opportunity.** If you are interested in the exhibition, please submit the information when you registered. Please note that all the exhibition should be confirmed by the meeting secretariat in advance.

For more information:

Conference Secretariat (China):

Address: Wan Shou Shan, Beijing 100091, China

Contact: Angela Hu, Liu Xiaoli, Xu Bin

Tel: 0086-10-62889754, 62888948, 13811276071

Fax: 0086-10-62889754

Email: huxinyan@caf.ac.cn cfcn@cfcn.cn

Website: http://www.cfcn.cn/cm2/cm2_en.asp (English)

<http://www.cfcn.cn/cm2/index.asp> (Chinese)

Conference Secretariat (International):

Jeff Cao, jcao@ra.org

Also – PLEASE TELL A FRIEND – kindly forward this to any associates or friends you feel would benefit from participating. Thanks!

Registration Form

Organization Name						
Type	Corporations <input type="checkbox"/> Institutions <input type="checkbox"/> GOV <input type="checkbox"/> NGO <input type="checkbox"/> Others <input type="checkbox"/> Indicate:					
Address					Zip Code	
Contact		Tel		Fax		
Position		E-mail		Website		
Participants						
Name	Gender	Position	Tel	Fax	Cell Phone	E-mail
Service Requirements	Accommodation		Exhibition		Visit Furniture EXPO	
	<input type="checkbox"/> YES <input type="checkbox"/> NO		<input type="checkbox"/> YES <input type="checkbox"/> NO		<input type="checkbox"/> YES <input type="checkbox"/> NO	
	<input type="checkbox"/> Standard <input type="checkbox"/> Executive <input type="checkbox"/> Suite		Please describe the exhibition contents stands content in the following table if you intend to use booth		No. of person:	
Exhibition Content (optional)	All the exhibitions must be approved by meeting secretariat in advance.					
Organizations Introduction (optional)	Please prepare for an introduction of your organization using about 300 words, in both Chinese and English if possible, and send it to the meeting secretariat. We will upload it onto our conference website and/or print it in our meeting brochure.					
Notes	The conference is free of charge. Please fill out the registration form, and we will send you a confirmation letter, Please NOTE that access to the conference will only be allowed upon presentation of an official confirmation letter.					

Please send back to us by email huxinyan@caf.ac.cn or cfcn@cfcn.cn; or by fax: 0086-10-62889754, or register in our website www.cfcn.cn/cmc2.asp directly before **August 20, 2009**.