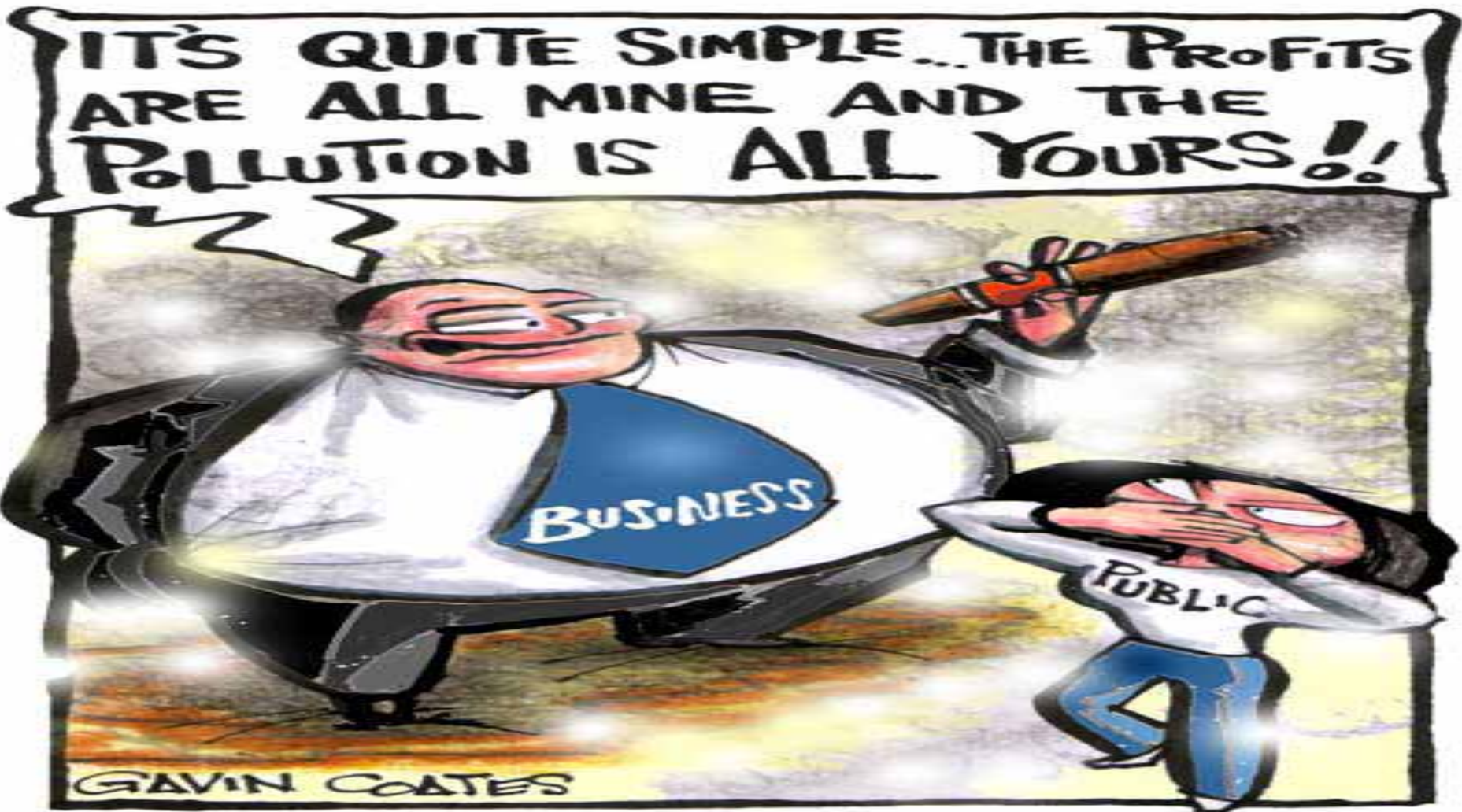


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BRAND CAMP

by Tom Fishburne

THE ART OF GREENWASHING



HELLO AGAIN,
SWORN ENEMY

AU CONTRAIRE, I'M
ENVIRONMENTALLY-FRIENDLY
NOW. MY *ECO CHAINSAW* IS
FUELED BY WIND CREDITS, NOT
PETROLEUM. I'M OFFSETTING
CO₂ WITH THIS SAPPLING.
EVEN MY CHEWING TOBACCO IS
FREE TRADE ORGANIC

SO, STEP ASIDE WHILE
I OPEN UP AN
ENVIRONMENTALLY-
FRIENDLY CAN OF
WHUP-ASS ON THIS
TREE

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