



Anderson Environmental Legacy

- Treat the **Earth** well. It was not given to you by your parents, it was loaned to you by your **Children**
- Anderson adopted “The Best Management Practice” since the mid 80’s
- A recognized leader in sustainable use of forest resource and an expert in Lacey Act amendments





Transparency

- Deal only with those who support our environmental policy
- Shorten the chain of supply OR replacing a species from safe regions
- Restrict purchasing of species to those low risk regions



Improving In-House Management

- Knowing who is a supplier of a supplier
- Chain-of-custody management
- Don't take our word for it
- Moving toward a third party verification (the 1st to sign up with NWFA RPP verification, SCS-FSC, and Rainforest Alliance)

Among the FIRST
to be Certified*



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to be Certified*



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to be Certified*



NWFA VERIFIED
FROM U.S.
RENEWING FORESTS

TRANSITIONAL
To further levels of environmental and social performance,
the product uses NWFA's Transitional, RPP and RPT.



Compliant



Technology

- Selling Lifestyles vs. Species
- R&D to create new demand
- PermaColor to eliminate the use of chemicals

*100% of
everything we
sell is Lacey
Compliant.*

Ask your Anderson, Appalachian or Virginia Vintage sales rep for "Lacey Compliant Labels" for the samples in your current displays.



ANDERSON

andersonfloors.com



EXOTIC IMPRESSIONS™ HANDSCRAPED — TIGERWOOD BIRCH



Renewed Opportunity

- A nation behaves well if it treats its natural resource as assets. They must be turned over to their next generation increased not impaired in value (Teddy Roosevelt)
- Green sells-While stagnating in most flooring categories, green products continue to grow
- Compliance means opportunity