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Timber Advisor 木材顾问

Corporate Responsibility

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KINGFISHER

- **World's third largest home improvement retailer**
世界第三大家居装饰零售商
- **Leading home improvement retail group in Europe and in Asia**
欧洲和亚洲领先的家装零售集团
- **Retail sales: £8.7bn - 50% non UK**
零售额：87亿英镑，其中50%来自英国本土之外



KING SHER

- **Over 755 Stores in 9 markets**
拥有分布在全球9个市场的超过755家商店
- **72,00 employees**
拥有7200名员工
- **Over 6 million customers visit our stores each week**
每周都有超过6百万名消费者光顾我们的商店



Kingfisher Corporate Responsibility

翠丰公司的共同责任战略

Our Vision:

'To ensure that the long-term development of our business is sustainable and reflects the values and expectations of our Communities'



我们的观点

“确保我们企业的长期可持续发展，同时反映我们团体的价值和期望。”



Why Kingfisher has a CR strategy

翠丰为什么制定共同责任战略

- Protects the brand 品牌保护
- Ensures good governance 确保良好管理
- Good Business Sense 很强的商业意识
- Fits with our values 符合我们的价值观



Why Kingfisher has a Timber Policy

翠丰为什么制定木材政策

- **Recognising the fragile nature of the worlds timber resources**

认识到世界木材资源的脆弱性

- **Identify & evaluate opportunities & risks associated with timber**

确定和评估与木材相关的机会和 risk



Why Kingfisher has a Timber Policy

翠丰为什么制定木材政策

- **Securing a sustainable supply of timber products for our customers.**

确保木材制品可以可持续地供应我们的消费者

- **Staying ahead of the market & legislation**

超前于市场和立法



How forest trends impact our product lines

森林趋势如何影响我们的产品链



The diagram shows changes in wood volume in the world's most forest-rich nations between 1990-2005

图片显示了1990-2005年间世界森林最丰富国家的木材数量变化

08 April 2008

Iceland has three native tree species
-Brazil has 7,780
-冰岛有3个乡土树种，而巴西有7780个

UN Food and Agriculture Organisation (FAO) Global Forest Assessment report - researchers found species diversity decreasing, forest stocks from plantations increasing

联合国粮农组织的全球森林评估报告—研究者发现树种多样性下降，人工林蓄积日益增加



Kingfisher's Approach 翠丰的方法

- Work with our suppliers of timber & timber-containing products to establish the forest of origin of the wood used
与我们的木材或木制品供应商合作营造木材原料林
- Identify any timber products that originate from illegal or controversial sources and have action plans to eliminate those risks
鉴别那些来自非法或争议来源的木制品并制定行动计划取消这些风险
- Drive to ensure that all timber-containing products come from forests independently certified as well-managed
尽力确保所有包含木材的制品都来源于被认证是良好经营的森林



Kingfisher's "Steps to Responsible Growth"

翠丰的“负责任发展步骤”

- Tier One: Sustainable Forestry Schemes

层次1：可持续的林业计划

- FSC is the preferred certification scheme FSC是优先认证体系
- Criteria agreed by EDRA (Trade Association for European Home Improvement Retailers) and the World Bank/WWF Forest Alliance.

被欧洲家装零售商贸易协会和世界银行/WWF森林联盟认可的标准

- Business rationale for our approach: credibility of the certification schemes, and the perceptions of key stakeholders
方法的商业原理：认证体系的可信性，以及关键利益相关者的感知



Kingfisher's "Steps to Responsible Growth"

翠丰的“负责任发展步骤”

- Tier Two: in progress

层次2：进展中

- includes sources that are part of a verification scheme to demonstrate formal progress towards FSC certification
包括那些作为验证体系一部分来证明正式的FSC认证进展的来源
- including members of the Tropical Forest Trust (TFT), The Rainforest Alliance's SmartStep program & the WWF's Global Forest & Trade Network

包括热带森林联合企业、雨林联盟的SmartStep计划和WWF的全球森林与贸易网络的成员



Kingfisher's "Steps to Responsible Growth"

翠丰的“负责任发展步骤”

Tier Three: Other 3rd party certification schemes

层次3：其它第三方认证体系

- Forest certification schemes that meet some but not all of the Kingfisher criteria, and introduce some level of control in the supply chain;

满足翠丰公司部分标准，并引入某一层级供应链控制的森林认证体系

- Encourage improvement of the performance of all schemes and will continually assess our preferences.

鼓励改善所有体系的业绩，并将持续评估我们的优先选择



Managing Our Progress

'Steps to Responsible Growth'

管理“负责任发展步骤”的进展

Environmental 环境

1 Product Stewardship 产品管理

1 Chemicals 化学制品

2 Timber 木材

3 Supplier environmental performance 供应商环境表现

4 Product environmental and social impact 产品环境社会影响

2 Climate Change 气候变化

5 Climate change 气候变化

6 Transport 运输

3 Sustainable Operation 可持续运作

7 Product disposal 产品处理

8 Waste 废弃物

9 Packaging 包装

Social 社会

4 Supply Chain 供应链

10 Factory Working conditions 工厂工作条件

5 Equality and diversity 平等和多样性

11 Respect for the diversity of people 尊重人类多样性

6 Community Investment 社区投资

12 Store neighbourhoods 商店的邻里关系



Three Levels of Progress

三个层次的进展

Assessment of compliance

A number of key actions which Operating Companies will take to demonstrate compliance with the policy commitments have been specified for each policy issue. These key actions are set out in this document, together with the evidence required to demonstrate that each action has been completed.

Three levels of policy compliance have been defined for each issue:

- **Minimum Action:** indicating that the Operating Company has made a meaningful start, is committed to meeting the policy commitments for this issue and has action plans in place to make further progress.
- **Policy Target:** the Operating Company meets the basic requirements of the policy for this issue.
- **Leadership Position:** the Operating Company is recognised as being a leader both in its actions and in the debate on this issue.

Steps to Responsible Growth



Steps to Responsible Growth

Progress - as at January 08

Key

- Leadership position
- Policy target
- Minimum action
- In progress
- ↑ indicates improvement (moved up a level) since January 2007

	UK and Ireland			Rest of Europe						Asia	
	B&Q UK	Screwfix	Trade Depot	BricoDépôt France	BricoDépôt Spain	Castorama France	Castorama Italy	Castorama Poland	Koçtaş Turkey	B&Q China	B&Q Taiwan*
ENVIRONMENTAL											
Supplier environmental performance				↑		↑			↑		↑
Product impact			↑					↑			
Timber				↑	↑			↑			↑
Chemicals	↑		↑	↑	↑			↑			↑
Climate change		↑	↑	↑				↑			↑
Packaging		↑		↑		↑	↑		↑	↑	↑
Product disposal	↑	↑		↑			↑	↑	↑		↑
Transport		↑	↑	↑			↑	↑			↑
Store waste			↑	↑		↑	↑	↑	↑	↑	↑
SOCIAL											
Factory working conditions				↑			↑		↑		↑
Respect for diversity of people			↑				↑		↑		
Store neighbourhoods			↑			↑					

*Kingfisher sold its 50% stake in B&Q Taiwan to its joint venture partner, Test Rite International, on 4th January 2008.



Our Targets 我们的目标

Environmental 环境



1 Product Stewardship

Timber. 75% of timber volume sold to be proven as well managed or recycled by 2010/11.

木材：到2010/11年，75%的销售木材被证明是良好经营或再生的。

Chemicals. All operating companies to have an ongoing programme to engage with vendors over the use of chemicals of concern by 2010/11.

化学制品：到2010/11年，所有营业公司独制订计划与卖主合作监督化学品的使用。



2 Energy Management

Energy. Achieve a 10% reduction in store energy consumption per m² of total sales area by 2011/12 against the 2006/07 baseline. In addition, Kingfisher is planning to set a greenhouse gas reduction target in 2007/08 as part of its work to develop a climate change strategy. A number of operating companies will set their own specific climate change targets during 2007.

能源：与2006/07年相比，到2011/12年销售区每平方米的能耗降低10%。此外，翠丰正计划启动温室气体减排目标以制定气候变化战略。2007年间一些运营商将制定各自的特定气候变化目标。



3 Sustainable Operation

Waste. Achieve a 10% reduction in tonnes of store waste disposed per £ of retail sales by 2011/12 against the 2006/07 baseline.

废物：与2006/07年相比，到2011/12年单位销售额的商场废物量降低10%。



Our Targets 我们的目标

Social 社会



4 Supply Chain

Factory working conditions. Introduce a Group-wide vendor/factory assessment process to check compliance with the Kingfisher Code of Conduct on Factory Working Conditions in 2007/08.

工厂工作条件：引入一项广泛的卖主/工厂评估过程，以便检查是否符合2007/08年翠丰公司有关工厂工作条件的管理规定



5 Equality and diversity

Diversity. Develop guidance on diversity for operating companies in 2007/08.

多样性：2007/08年制定有关运营公司多样性方面的指南。



Priority focus areas 优先关注的领域

- Timber 木材
- Chemicals 化学制品
- Climate change 气候变化
- Supply chain 供应链



Product Stewardship: Timber

产品管理：木材

- Kingfisher Buying Standards
翠丰公司的采购标准
- c70% of timber is currently certified/verified within 3 tiers
目前70%的木材在3个层次内得到认证/验证
- Providing tools & training to raise buyer awareness
提供工具和培训以增强购买者的意识



Product Stewardship: Timber

产品管理：木材

- Need for a visionary approach, beyond the certification debates
需要一种超越认证争论的、具有远见的方式
- Potentially the single biggest supply risk that could affect our business
可能会影响我们商业运行的、单一大供应商的潜在风险
- Call to action: partners & stakeholder collaboration
要求行动：合作方和利益相关者合作



Kingfisher Reporting 翠丰公司的报告

- CR Report 2005 – first to be verified and carry assurance statement
2005年的共同责任报告-首次被审核并进行担保论述
- CR Web-based Report launched June 2007 2007年6月启动共同责任网络报告
 - Printed CR Summary Report
印刷的共同责任概要报告
 - Move from SR to CR to incorporate wider issues e.g. health & safety, employment, governance and ethics
从单一责任转向共同责任以涉及更广的问题，例如健康和安全、雇佣、管理和道德规范



FTSE4Good



Kingfisher Reporting 翠丰公司的报告

- Employee Update January 2007
2007年1月雇员更新
- Current CR Report underway – to be launched end May 2008
最近共同责任报告正在进行中—将在2008年5月启动



FTSE4Good





“Thank you for listening”

For more detailed information please see our
website:

www.kingfisher.com/cr

