



**GLOBAL  
FOREST  
& TRADE  
NETWORK**

Partnerships for  
**RESPONSIBLE  
FORESTRY**



*Growing Momentum:  
The Global Forest & Trade  
Network /  
China Forest and Trade Network*

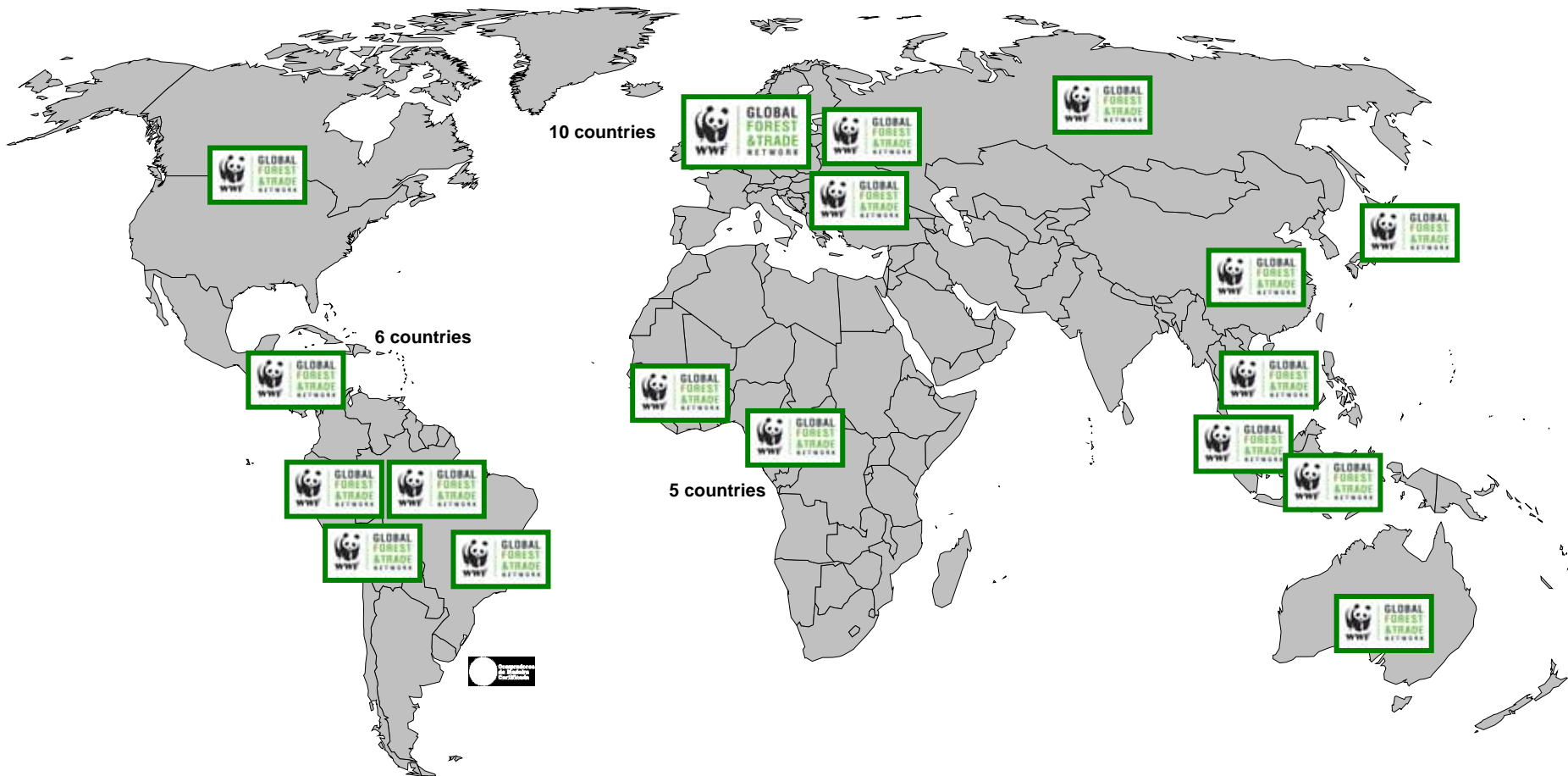
[gftn@wwfus.org](mailto:gftn@wwfus.org)  
[www.gftn.panda.org](http://www.gftn.panda.org)





***The GFTN is WWF's initiative to eliminate illegal logging and improve the management of valuable and threatened forests.***

# Where is GFTN working?



# What types of companies does GFTN work with?

## Forest participants

- Based in producer countries
- Open to forest managers & owners who are committed to responsible forest management – they want to get their forests certified

## Trade participants

- Based in all the countries where GFTN operates
- Open to processors, traders, manufacturers, importers and retailers.
- Requires commitment to responsible purchasing of forest products – they want to increase the amount of certified products they sell



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## Global Forest & Trade Network: Leading companies into a new era





## GFTN in China

- A new FTN was launched in China in March 2005
- Managed by WWF China in Beijing with one full time staff in WWF Hong Kong
- The FTN covers companies in Mainland China, Hong Kong & Taiwan
- Includes Forest and Trade Participants
- Interest has been high to date – Western buyers are proving to be very supportive
- CFTN now has 21 members who work under WWF GFTN Program





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## Stepwise approach to responsible forest management:



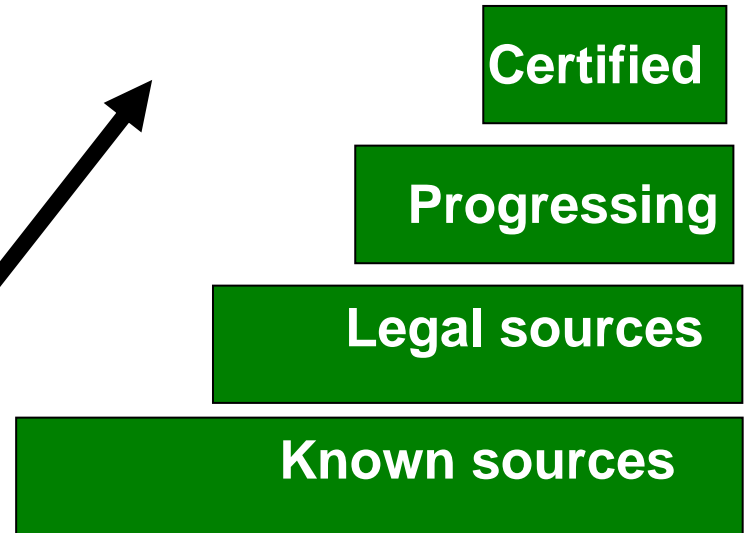
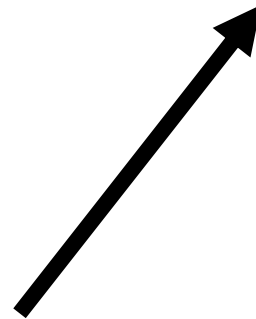
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Modular  
Implementation and  
Verification (MIV)

A tool for phased application of  
forest management standards  
and certification



having developed  
stepwise certification  
action plan





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## Stepwise approach to responsible purchasing :





# An Era of Global Achievement and Measurable Results:

1



Russia Forest & Trade Network



China Forest & Trade Network



Swedish Forest & Trade Network

2



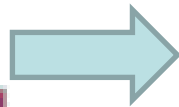
Ghana Forest & Trade Network



North America Forest & Trade Network



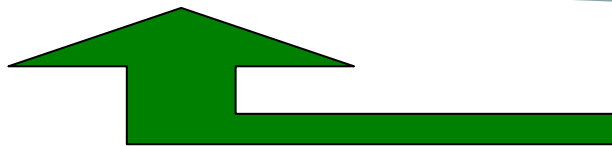
## Results Toward Market Transformation:



Manufacturer  
CFTN members  
i.e. Jixin



WWF Producer FTNs:  
Indonesia-i.e. Sumalindo  
Malaysia-i.e. Cymao







## GFTN Goal:

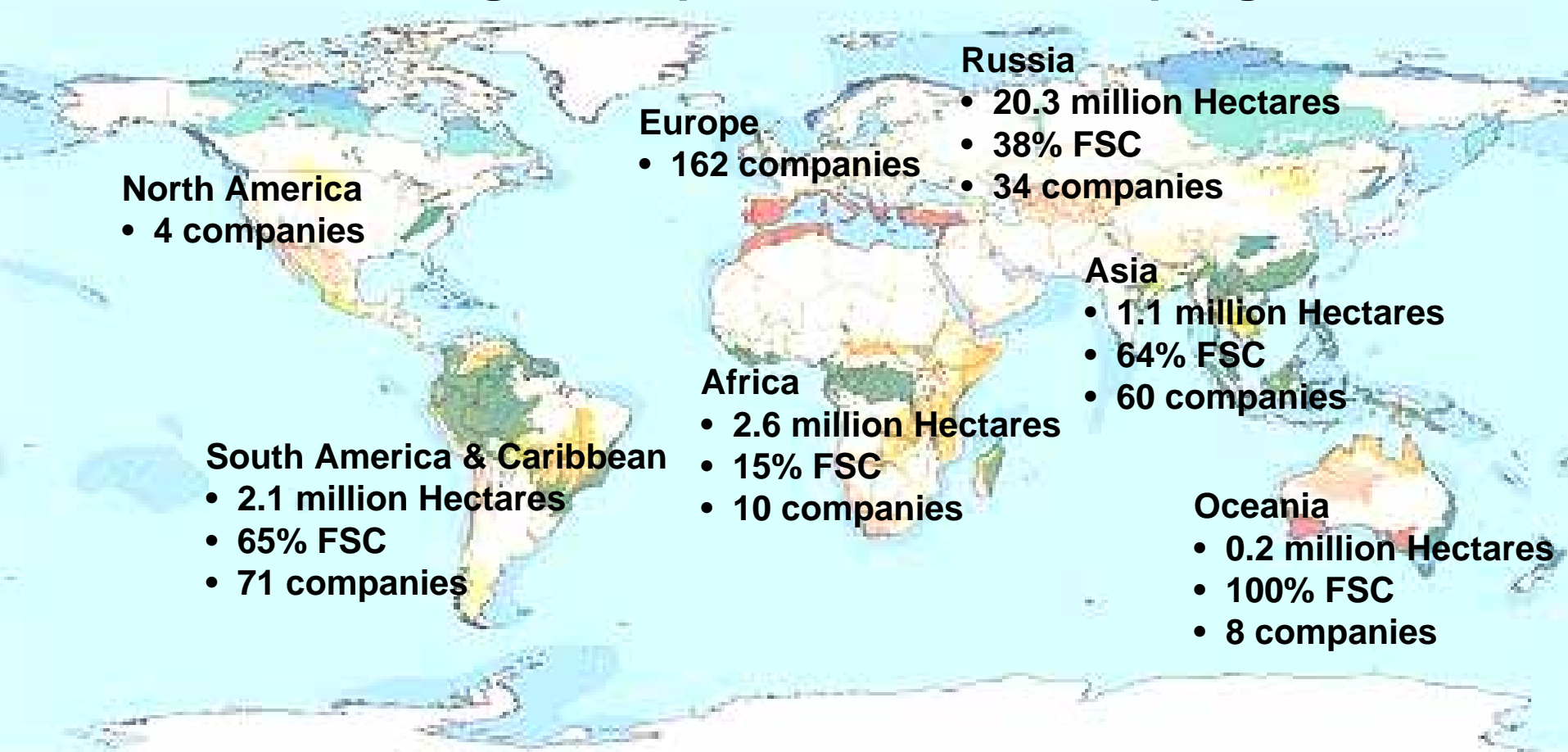
***Mainstream responsible forest management and trade as the mainstream practice in the global forest products market***



**Potential/Target Forest & Trade Participants**



# GFTN - the largest stepwise certification programme



**North America**  
• 4 companies

**South America & Caribbean**  
• 2.1 million Hectares  
• 65% FSC  
• 71 companies

**Europe**  
• 162 companies

**Africa**  
• 2.6 million Hectares  
• 15% FSC  
• 10 companies

**Russia**  
• 20.3 million Hectares  
• 38% FSC  
• 34 companies

**Asia**  
• 1.1 million Hectares  
• 64% FSC  
• 60 companies

**Oceania**  
• 0.2 million Hectares  
• 100% FSC  
• 8 companies



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## Current GFTN Profile (March 2008):

### GFTN is currently working with 378 Participants



...have annual forest products sales exceeding \$45 billion per year



...are engaged in >137 trading deals with other GFTN participants



...manage over 27 million ha. of forests committed to certification



...buy or sell in excess of 190 million cubic meters of forest products per year



...employ over 1.3 million people globally



<http://www.gftn.panda.org>

